



JUNE JAM



★ **YELLOWSTONE** ★

2024

SATURDAY

JUNE 1, 2024

BLUFF POINTE GOLF COURSE

8225 N MILBURN AVE, FRESNO, CA 93722

VALLEYCRIMESTOPPERS.ORG/JUNEJAMFUNDRAISER

JUNE JAM • 2024

Dear Potential Donor,

We are gearing up for Valley Crime Stoppers Annual June Jam Fundraiser to be held on Saturday, June 1, 2024, at Bluff Pointe Golf Course located in Fresno, California.

Last year we received recognition from The Business Journal's Reader's Choice Awards as one of the Best Local Annual Events to Attend and our team is looking forward to a hole-in-one this year!

Valley Crime Stoppers is a sponsor based non-profit organization supporting Central Valley law enforcement agencies. Our mission is to deter, reduce, and help solve crimes by relying on anonymous tips from people in the community. Our organization pays cash rewards to tipsters for information leading to the arrest of our valley's most wanted criminals. Cash rewards are paid thanks to partnerships with our corporate and individual sponsors. Their support and dedication to our community helps make the Central Valley a safer place to live.

The June Jam has always been a sold-out success and we hope to make this fundraiser even bigger and better. This packet is being sent in hopes that you can help with our fundraising efforts to aide in the fight against crime. With the involvement from our community, we are seeking event sponsorships as well as donations for our live and silent auctions. If you are interested in becoming an event sponsor, please contact our Program Director, Erica Magarian at (559) 515-0211 or emagarian@valleycrimestoppers.org to learn more.

Auction donations can be in the form of gift baskets, gift certificates, merchandise, and more. You also have the option of making a monetary donation. Your donations are tax-deductible (Tax ID: 77-0329094). Your support will be helping the community that you call home. Please consider making a donation to help with the Valley Crime Stoppers mission.

Please contact our Auction Coordinator, Heather Reese at (559) 960-9508 or hreese76@yahoo.com and she will be happy to schedule a pick-up of your donation and/or answer any auction questions you may have. We thank you in advance for your consideration and support.

Gratefully,



HOMESTEAD HERO SPONSOR

★ **\$20,000**



KEY BENEFITS

- Exclusive title as Presenting Sponsor with logo on all printed collateral and marketing
- Opportunity to provide a 30-second commercial to be played during event (produced by sponsor)
- Prominent recognition in email blasts and social media platforms reaching 20,000 followers
- Two premier reserved tables of ten
- Two full page program ads with premium placement
- Company logo on event big screen
- Company logo on event sponsor page in the program
- Company logo and name on the Valley Crime Stoppers website with a link to company website
- Right to claim Presenting Sponsor for June Jam 2025

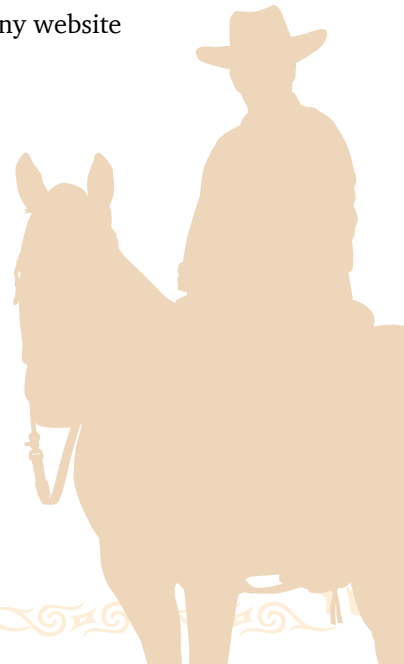
FRONTIER FOUNDER SPONSOR

★ **\$15,000**



KEY BENEFITS

- Company logo on all printed collateral and marketing
- Prominent recognition in email blasts and social media platforms reaching 20,000 followers
- One premier reserved table of ten
- One full page program ad with premium placement
- Company logo on event sponsor page in the program
- Company logo and name on event big screen
- Company logo and name on the Valley Crime Stoppers website with a link to company website



LEAD EXPLORER SPONSOR

★ \$10,000

KEY BENEFITS

- Company logo on all printed material and marketing
- Recognition in email blasts and social media platforms reaching 20,000 followers
- Five tickets to event
- One half-page program ad
- Company logo on event sponsor page in the program
- Company logo and name on event big screen
- Company logo and name on the Valley Crime Stoppers website with a link to company website

PIONEER PATRON SPONSOR

★ \$7,500

KEY BENEFITS

- Company logo on all printed material and marketing
- Recognition in email blasts and social media platforms reaching 20,000 followers
- Three tickets to event
- One half-page page program ad
- Company logo on event sponsor page in the program
- Company logo and name on event big screen
- Company logo and name on the Valley Crime Stoppers website with a link to company website



TRAVELING TRAPPER SPONSOR

★ \$5,000

KEY BENEFITS

- Company name on all printed materials
- Recognition in an email blast and social media platforms reaching 20,000 followers
- One quarter-page program ad
- Company name on event sponsor page in the program
- Company name on event big screen
- Company logo and name on the Valley Crime Stoppers website with a link to company website

WINNING WRANGLER SPONSOR

★ \$2,500

KEY BENEFITS

- Company name on all printed materials
- Recognition in an email blast and social media reaching 20,000 followers
- One quarter-page program ad
- Company name on event sponsor page in the program
- Company name on event big screen
- Company logo and name on the Valley Crime Stoppers website with a link to company website

CUSTOM SPONSORSHIP PACKAGE

If you would like to discuss customized sponsorship opportunities, please contact Erica Magarian at emagarian@valleycrimestoppers.org.



PROGRAM AD ARTWORK SPECS

<p>Full Page No Bleed 3.6875" X 10.375" (3-11/16" X 10-3/8")</p> <p>Full Page With Bleed Trim Size 4.3125" X 11" (4-5/16" X 11") Bleed Add .125" (1/8") On All Sides Live Area 3.6875" X 10.375" (3-11/16" X 10-3/8")</p>	<p>Half Page No Bleed 3.6875" X 5.125" (3-11/16" X 5-1/8")</p> <p>Quarter Page No Bleed 3.6875" X 2.5" (3-11/16" X 2-1/2")</p> <p>Full Bleed Not available for Half Page and Quarter Page Ads</p>
---	---

Artwork Specs

- Full Color
- Print Ready PDF, High Resolution JPEG or TIFF files

Pricing for Additional Ad Space

- Full Page Ad | \$1,000
- Half Page Ad | \$500
- Quarter Page Ad | \$250

Deadline to submit artwork is **May 10th**

Send Your Artwork To:
Erica Magarian at
emagarian@valleycimestoppers.org

Full Page Ad INCLUDED WITH:

- Homestead Hero (2)
- Frontier Founder

Half Page Ad INCLUDED WITH:

- Lead Explorer
- Pioneer Patron

Quarter Page Ad INCLUDED WITH:

- Traveling Trapper
- Winning Wrangler



Auction Item DONATION FORM

I'd like to support Valley Crime Stoppers June Jam Yellowstone fundraising gala by donating the following:

Donor Information

How would you like your donor name to be listed?

CONTACT PERSON

NAME

STREET ADDRESS

CITY

 STATE

 ZIP

EMAIL

Auction Item Information

Describe the item you are donating:

VALUE OF ITEM

DEADLINE FOR DONATIONS

May 10th

To arrange for item pick up:

Contact Erica Magarian at emagarian@valleycrimestoppers.org
or call (559) 515-0211.



SPONSORSHIP COMMITMENT FORM

I'd like to support the Valley Crime Stoppers Fundraiser with the following: (Please check box)

SPONSORSHIPS

- Homestead Hero | \$20,000 Lead Explorer | \$10,000 Traveling Trapper | \$5,000
 Frontier Founder | \$15,000 Pioneer Patron | \$7,500 Winning Wrangler | \$2,500

_____ Table(s) of ten | \$1,750
QTY.

_____ Individual Ticket(s) | \$175
QTY.

PROGRAM ADS

Deadline to submit artwork May 15 | Send your artwork to: emagarian@valleycrimestoppers.org

- Full Page Ad | \$1,000 Half Page Ad | \$500 Quarter Page Ad | \$250

Total Sponsorship Commitment: \$ _____

PAYMENT INFORMATION

CHECK

Please make check payable to
Valley Crime Stoppers

Please email Erica Magarian at
emagarian@valleycrimestoppers.org or call (559) 515-0211 if you have any
questions, would like to create a custom package, or need further assistance with
sponsorships.

Sponsor Information

How would you like your sponsor name to be listed?

CONTACT PERSON

NAME _____

STREET ADDRESS _____

CITY _____ STATE _____ ZIP _____

EMAIL _____



VALLEY
CRIME
STOPPERS

VALLEYCRIMESTOPPERS.ORG

